

2021-2022 Budget Amendment
Regeneration and Economic Recovery

This Council resolves to bring back a report to Overview and Scrutiny Committee, no later than June 2021, detailing the capital and revenue funds required to deliver:

1. A comprehensive Place Branding and District Identity Plan that includes:
 - 1.1. Place,
 - 1.2. Business,
 - 1.3. The built environment ,
 - 1.4. Community.
2. A revised, comprehensive Inward Investment Strategy following COVID and market changes.
3. A revised Economic Regeneration Plan that drives growth across the District.
4. Inward investment expertise to maximise opportunities for the District.

Proposed by Adrian Moss

15th February 2021