

Appendix 1

Events Consultation 2019 Results Summary

Responses Received

296 responses were received, 22 respondents said their response represents more than one person, so if we take these numbers into account **the views of 1,613 individuals were recorded** in this consultation.

54 of the respondents requested that they would like to be involved in an events focus group.

Respondent Profile

48% of the respondents said they live in Chichester City, 7.8% work but do not live in Chichester District, 6.5% Selsey, 6.1% regularly visit but do not live in Chichester district.

39.8% said they live in a two person household, 24.8% live in a four person household and 19% live in a three person household, 10.9% live alone or live in a household with five or more people (5.4%).

The majority of respondents (65.5%) do not have any children under 16 years old living in their household and only 1 individual said they have four or more children under 16 living in their household.

Age profile:

16-24: 4.6% 25-34: 14.1% **35-44: 22.5%** **45-54: 25.2%** 55-64: 18.3% 65+: 15.3%

There were far more female respondents (70%) than male (27.6%).

Survey Results

The majority of respondents (**83%**) **said they already attend events in Chichester District**, of the 244 respondents who currently attend events within the district 180 listed which events, markets and films events were the most frequently mentioned, with theatre, music, sporting events following behind and Novium and Goodwood also featuring high.

Out of the 50 respondents who said they did not attend events in Chichester District 35 provided a comment to explain reasons why. The two most frequent reasons were that people are unaware of events in their area and that there are no events they're interested in.

Most respondents said they hear about events on social media (67%) or through word of mouth (56.7%).

The majority of respondents, **62.8% feel there are not enough events in Chichester District** and 21.5% said they feel there is currently about the right amount of events, 14% said they were unsure how they felt about the number of events and only 0.7% said there are too many events.

The top three types of event respondents would like to see in the district were **Music, Food & Drink and Arts/Culture events.**

The two most popular places respondents would like to see more events take place were parks and green spaces and city/town centres. Of the 224 respondents who ticked parks and green spaces, 186 provided examples of the parks and green spaces they would like to see more events take place in, with **Priory Park receiving 116 mentions and Oaklands Park receiving 79.** Of the 221 respondents who ticked city/town centres, 193 provided examples of which town/city with Chichester receiving 175 mentions, Midhurst 20 and Petworth 12.

The majority of respondents (**86.5%**) would like to see more events during the summer months, **80% would like to see more during Spring**, 66.7% said Autumn and 55.9% said Winter.

When asked what would encourage you to attend an event, 233 provided comments, the top three being; **free/affordable events, family friendly events and 'on a subject I', interested in'.**

Almost half of respondents (47%) would like to see more markets in the district's towns and cities, 28% said they didn't mind and 20.9% said they did not want to see any more markets, with the remaining 5.7% being unsure.

Of the 139 respondents who said they'd like to see more markets, 107 provided more information about the markets, e.g type, location, day etc. **The three top comments were food and drink, craft and weekend markets.**