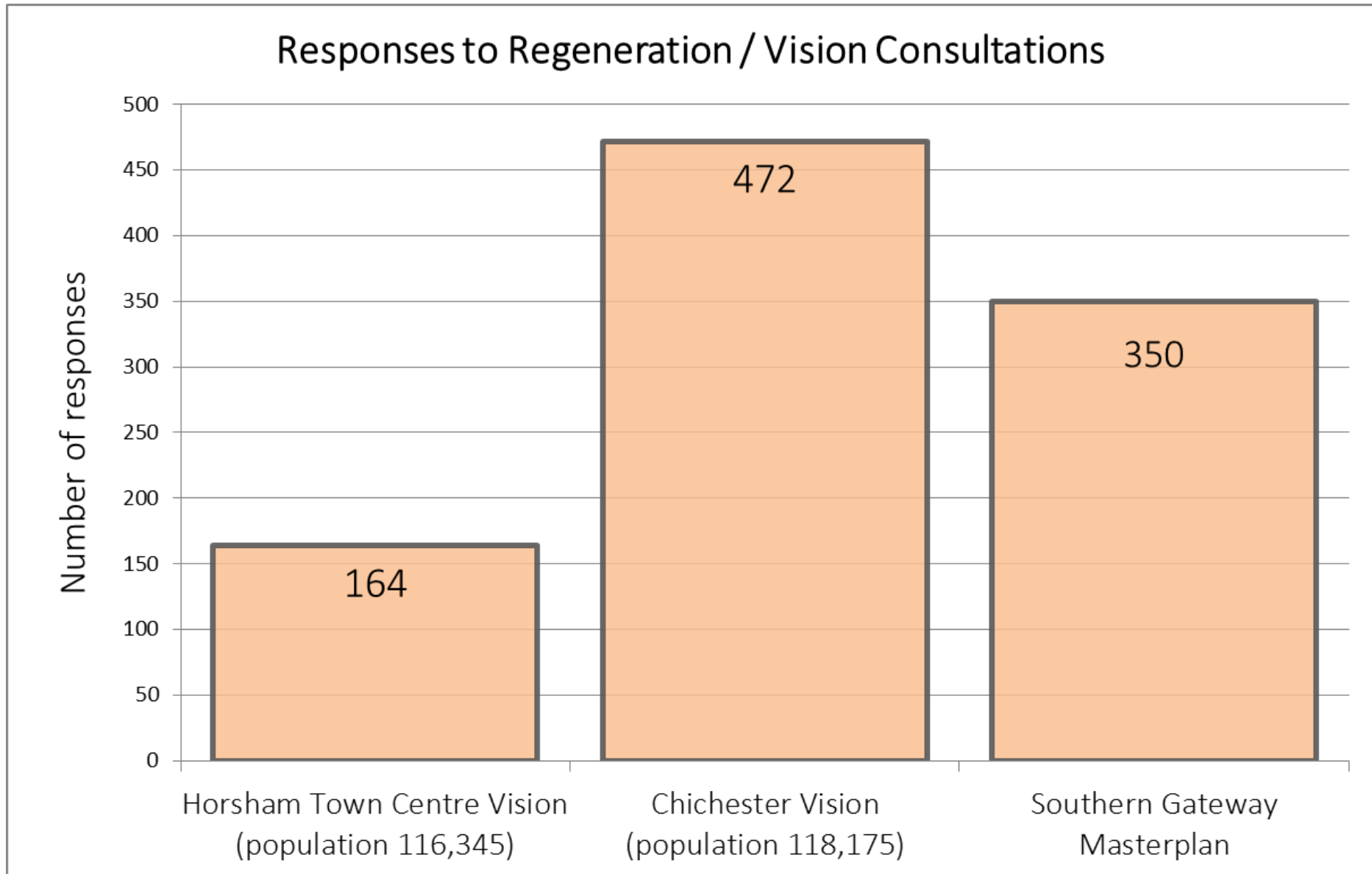
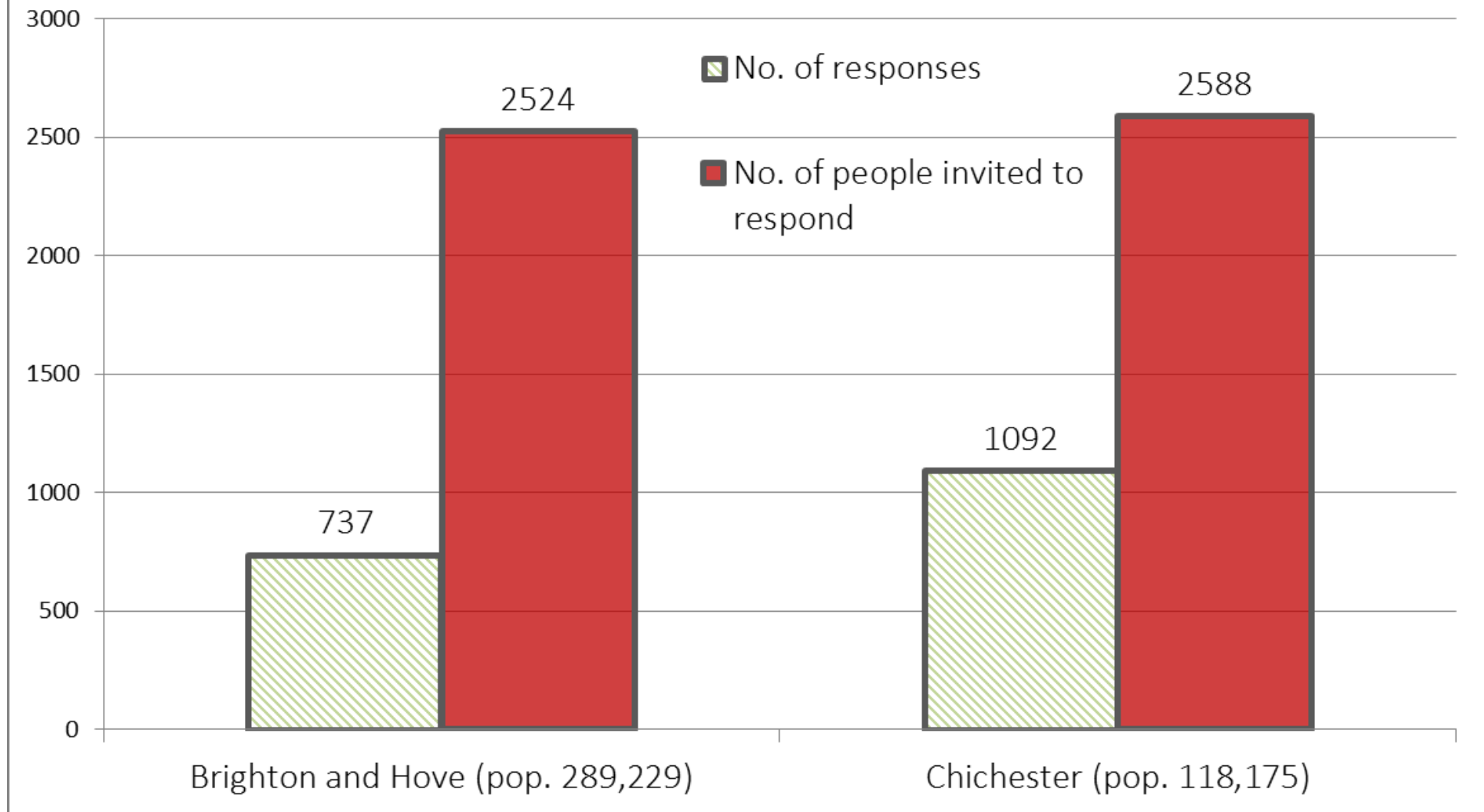


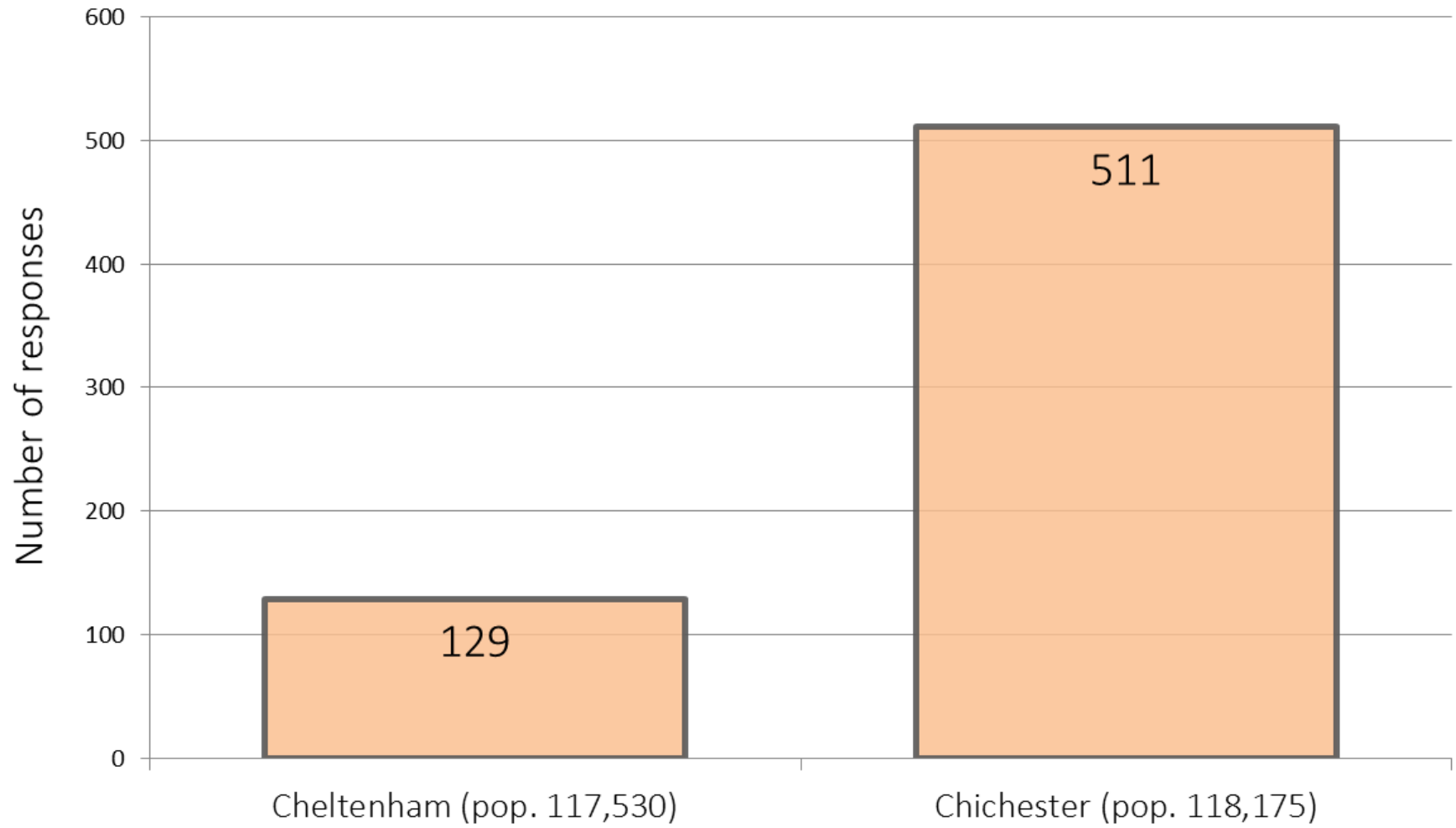
Appendix one – Benchmarking CDC against other neighbouring authorities



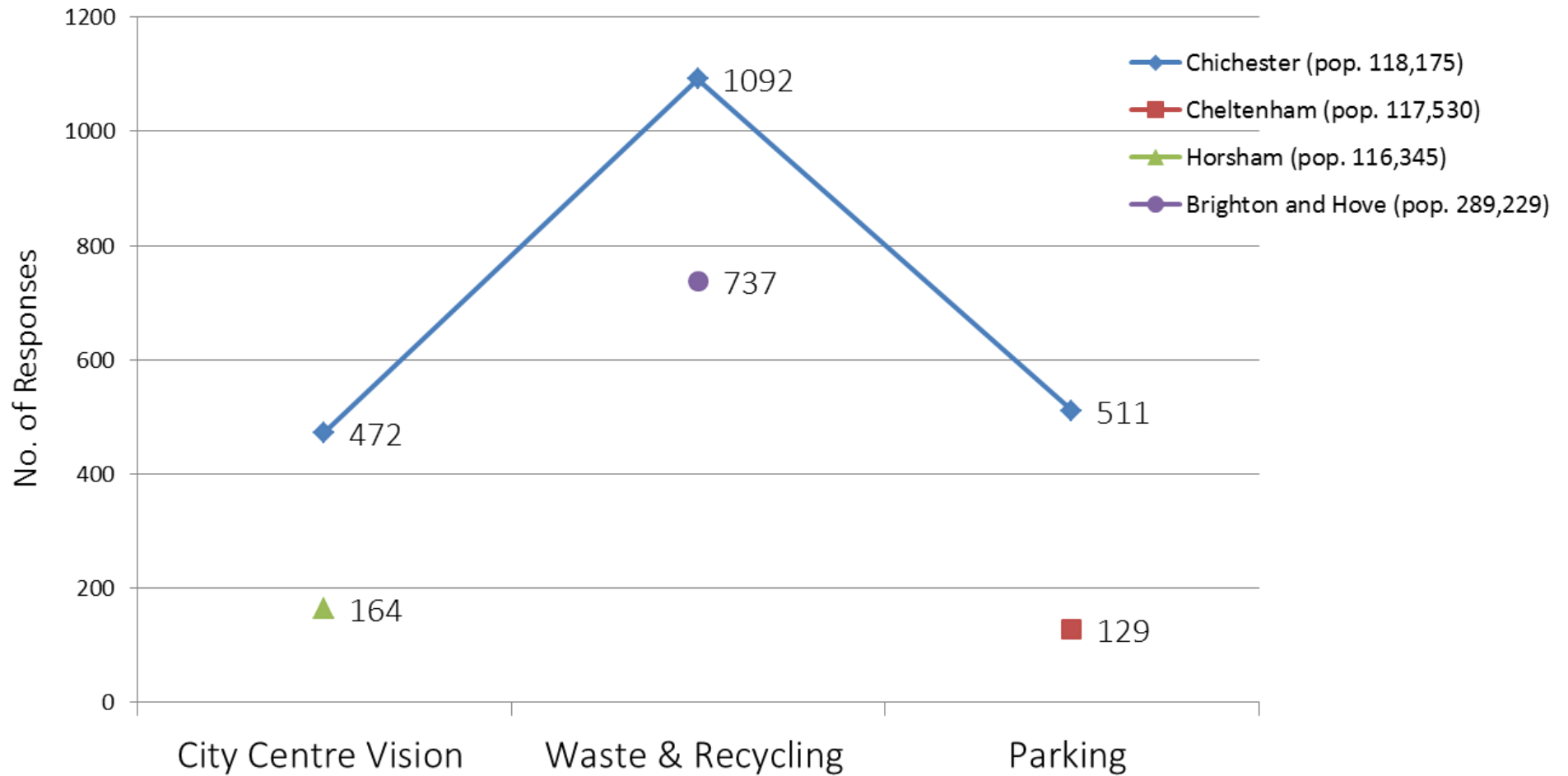
Response Rate for Waste and Recycling Consultations



Responses to Parking Consultations



Consultation Responses Across Comparable Local Authorities



- Chichester District Council received higher response rates than comparable district and borough councils across three separate consultation exercises.
- When comparing the promotion for the parking consultation, Chichester did more promotion and more targeted stakeholder promotion than Cheltenham.
- Brighton and Hove City Council sent out paper surveys for their waste and recycling consultation. CDC did the same but also promoted an online version of the survey on social media and gained more responses overall.
- Based on this evidence there seems to be a positive correlation between the effort put in to promotion and the number of responses.