

**Against Litter**

**A Litter and Fly Tip Action Plan for Chichester District - 2017 – 2020**

**Year 2 - Revised September 2018**

## The Action Plan

The responsibility to monitor the delivery of the action plan lies jointly with the Service Manager at Chichester Contract Services, the Divisional Manager for Environmental Protection and the PR Manager.

Projects that are shaded are completed or now part of normal working practice.

### 1. Sending a clear message

	Original Action Plan	Progress to date and Options 2019/20	When	Resources
<b>Awareness and Community Involvement</b>				
1	Continue and expand the current Communication Strategy including;  Keep it Clean, Keep it Green campaign in Initiatives and other CDC literature covering - cost and impact of littering, cigarette litter, dog fouling, duty of care towards waste, fly tipping	Developed into the Against Litter brand. Maintaining existing publicity campaigns; Litter Enforcement, Adopt an Area and Green Dog Walker Scheme.	On-going	Staffing from existing Resource Materials £2,000
2	Deliver a Tradesman Project (strategic fly tip campaign) in partnership with retailers of trade tools and hardware including campaigns on properly sheeted commercial vehicles, duty of care towards waste	Outstanding Action	January 2019	Project Officer (PR) £13,300 Materials £5,500
3	Introduce an “Adopt an Area” Initiative which incorporates themes appropriate to local needs such as community clean up days, “Paws and Pick Up” events,	Completed – continuation into year 2 detailed in action 1 above.	March 2018	-

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	citizen awards, community pledges for particular problems e.g. dog fouling			
4	Deliver a Clean Street Pledge in Chichester, Midhurst, Selsey, Petworth towns	Completed as part of action 3 – continuation into year 2 detailed in action 1 above.	April 2018	-
5	Support and compliment the WSCC Highways and Highways England initiative to keep roads and verges clear of litter through social media campaigns.	Completed	November 2017	-
6	Run WSCC Waste Buster in 5 local schools each year	Delay in launch. This action will progress if WSSC launch initiative in 2019.	Determined by launch by WSCC	From existing resources

## 2. Cleaning up the District

	What	Progress to date and Options 2019/20	When	Resources
<b>Infrastructure and Collaboration</b>				
7	Review of Infrastructure including; <ol style="list-style-type: none"> <li>1) Litter bin &amp; dog bin audit (right place/frequency/right messages)</li> <li>2) 'Recycle on the go' provision</li> <li>3) Shops / pubs to have cigarette bins</li> <li>4) Improve clean up resources and use of external contractors</li> <li>5) Co-ordinate highway work (grass cutting / routine maintenance)</li> </ol>	1 – 6 completed in 2018. 2019 - Phase 2 <ol style="list-style-type: none"> <li>7) Continue infrastructure review by undertaking a pilot to review bin usage to evidence infrastructure need.</li> <li>8) Review and improve signage on bins to send clear and consistent messages as to what</li> </ol>	On-going,	Funding secured from Cabinet Sept 17 (£10k for sensors, £7k for signage and replacement bins)

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	6) Review of existing street cleaning schedules	can go in bins.		
8	Improve and expand on collaboration between internal teams and services - waste management, street cleaning, environmental protection, community wardens, legal services, including clear roles and responsibilities and efficient procedures	Completed	April 18	-
9	Hold quarterly Member Officer Litter Working Group meetings/workshops, including annual reporting of costs related to littering and fly tipping and enforcement action	Part of normal working practice	On-going	-
10	Attend county-wide strategic Member waste group	Part of normal working practice	On-going	-
11	Attend county-wide officer waste group	Part of normal working practice	On-going	-
12	Improved stakeholder collaboration including parish councils, Chichester City Council, Chichester BID, WSCC, SDNP, Waste Partnership.	Part of normal working practice	On-going	-
13	Attend land owners fly tip liaison meeting	This group disbanded, will attend if and when it is resurrected.	On-going	-

### 3. Improving enforcement

	What	Progress to date and Options 2019/20	When	Resources
<b>Enforcement</b>				
14	Participate in the Litter Enforcement Trial with East Hants District Council, targeting enforcement to towns, car parks, parks/recreation grounds, other open space, and beaches.	Completed. Option to engage East Hants District Council for continuation of Litter Enforcement on a 3 year legal	January 2018	(£16,100) - £7,500

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		agreement.		
15	Continued use of the Corporate Fraud Officer for fly tip investigations	Replaced by 0.5 FTE Environmental Protection Officer. Completed	On-going	Funding secured from Cabinet Sept 17
16	Plain cloth operations at problem dog fouling areas	Part of normal working practice	On-going	From existing resources
17	Participate in multi-agency Countywide remote cameras trial for fly tipping	WSCC led project.  On-going	August 2017	Staffing from existing resources